



“The choice to go with Microsoft was a simple one for us. We knew that Microsoft was very focused on the small and midsized business arena, which frankly is otherwise underserved. That and the reputation of Microsoft as a company that has long delivered quality products assured us that we were making the right call.”

— **Cerys Cook, Vice President of People and Culture, The PUR Company**

Headquartered in Toronto, Canada, The PUR Company was founded in 2010 with the deceptively straightforward goal of providing simple substitutions for chemical sweeteners without compromising taste or quality. As the company grew, so did concerns over data security, remote collaboration, and mobile device management. PUR chose Microsoft 365 to help it keep pace with its rapid growth and delectables-driven success.

Products and Services

Microsoft 365
Intune
Power BI
SharePoint Online
Teams

Organization Size

65 employees

Industry

Consumer Goods

Country

Canada

Partner

WebSan Solutions

Theme

- Security
- Productivity
- Collaboration



[Read full the story](#)